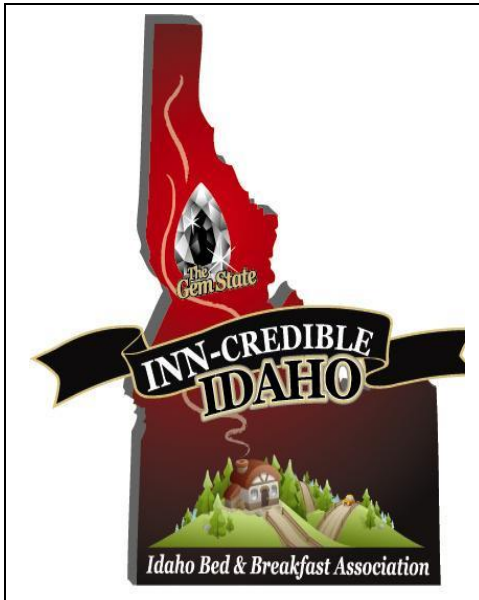


Idaho Bed & Breakfast Association

Newsletter #17 March 2013



Hello

Thanks for taking the time to read our 17th [IBBA](#) Newsletter.

It is already that time of year again to begin the writing of the grant for the coming cycle. I will be contacting each regional representative asking for input from their region over the next few days. We will submit our request to the ITC at the ICORT Conference in May. *Don't forget to read about our special ICORT offer at the bottom of the newsletter.*

Brian Scott, IBBA President

P.S. Don't forget our business vendor partners! You will notice that we now have easy access to our vendors on the [IBBA website](#) Using any of the partners services will more than pay for your association dues. You will also have access to our partners by becoming a member.

We are contacting businesses throughout the state that you refer your guests to.

Please contact me if you would like to have some of our new IBBA brochures sent to you to display and distribute in your B&B. Starting in April, these brochures will be distributed through Certified Rack to 4 new regions in over 250 locations throughout the following areas: Washington State Ferry System; Bend Oregon; Yellowstone Park and the Southern Oregon Coast.

News Regarding Our Website:

- New embedded video for each region...go to the Find Lodging page, click on your region and watch the great video!
- The [Blog](#) is up and running and it is promoting a new event every 2 weeks in a new location throughout our state. Check it out!
- Membership Renewal program which will be sent out via your email is in the works.

Cranberry Macademia & White Chocolate Chunk Cookies

***Nancy Harper owner of McFarland Inn
Coeur d'Alene***

| | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Oven Temperature | 350 |
| 3 C. all-purpose flour 1 tsp. baking soda ¾ tsp. salt 1 C. (2 sticks) unsalted butter, at room temperature 1 C. packed light brown sugar ¾ C. sugar 2 large eggs 1 T. pure vanilla extract 1 ½ C. dried cranberries 1 ½ C. white chocolate chips or chunks 1 C. coarsely chopped macademia nuts | |
| Prepare baking sheets with parchment paper or Silpat liners. Sift flour, baking soda, and salt into a bowl. With a mixer, beat butter until light and fluffy. Add the sugars and mix together well. Beat in the eggs, one at a time. Add vanilla. Add the dry ingredients and beat just until blended. Stir in cranberries, white chocolate chips and nuts. Using a tablespoon, drop dough onto sheets, spacing them 1 ½ inches apart. Bake until golden, about 15 minutes. Cool for 5 minutes on the baking sheet before removing them to a rack to cool completely. | |
| Number of Servings | Approx. 4 dozen cookies |

Please [submit](#) your favorite recipe for publication in any upcoming newsletters. You will find this one and others on our IBBA website. Thanks Nancy!

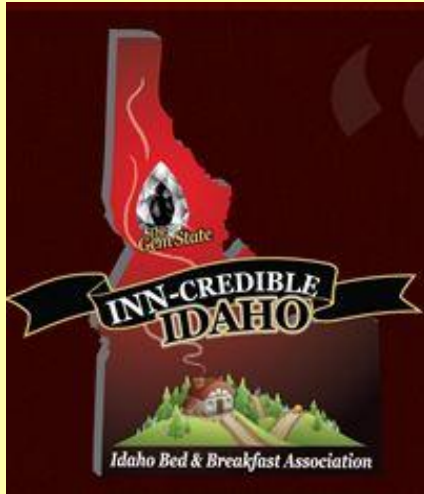
IBBA Newsletter Receives Constant Contact All Star Award:

We wanted to take a quick moment to let all of you know that our newsletter has been awarded "**All Star**" status. This award was given to our association for the engaging information and our high percentage of readership. It is given to only the top 10% of *Constant Contact's* Clients. These are businesses and non-profits who successfully leverage on-line marketing tools to engage their customer base, and drive success for their organization. I would like to publicly thank my wife Shar, as she has taken responsibility for all of our newsletters.

To All Prospective Members:

Our association represents small lodging throughout the state of Idaho. Along with our Traditional B&B's, we also represent Cottages, Country & Historic Inns, Guest Ranches, Cabins, Farm Stays, Tent

Cabins & Yurts. We invite you to become a member. Don't forget... your \$75 membership gives you access to all of our preferred vendors, inclusion in the brochure, featured listing on the website and our newest member benefit, inclusion of a location icon placed on the travel show map. Please email us at info@idahobba.com



Sincerely,
Brian Scott
Idaho B&B Association President